


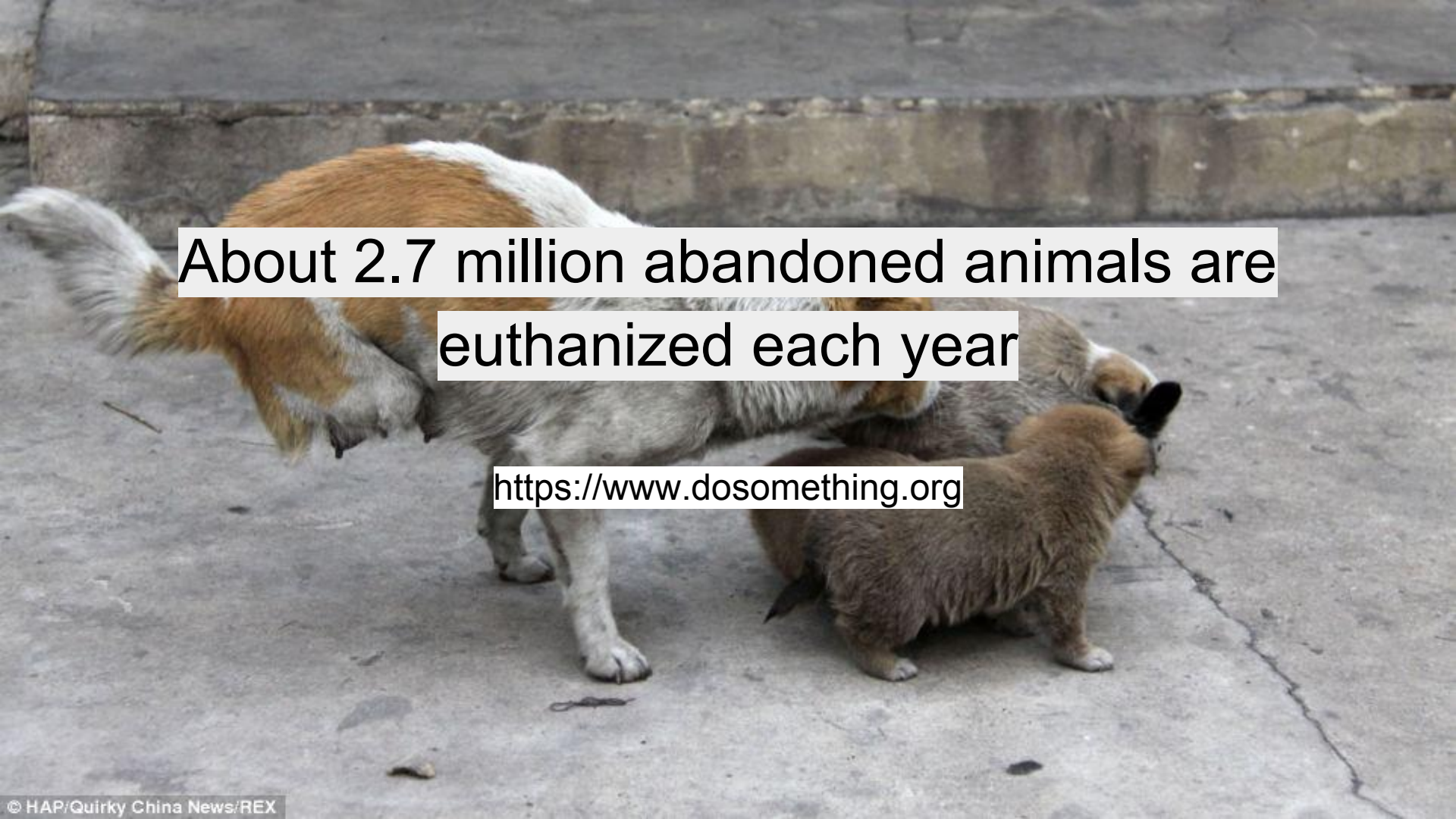
LetStory

Pitch Presentation

A wide-angle photograph of a massive landfill. The foreground and middle ground are filled with a dense layer of discarded waste, including plastic bags, crumpled paper, and various pieces of debris. In the background, several tall, thin industrial smokestacks rise against a pale, overcast sky. A single bird is visible in flight in the upper left portion of the sky. The overall scene conveys a sense of environmental neglect and the scale of modern waste production.


More than 250 million tons of trash is produced
each year in USA alone

<http://www.statisticbrain.com>



About 2.7 million abandoned animals are
euthanized each year

<https://www.dosomething.org>




More than 4.7 million people are affected by earthquakes every year.

<http://www.statisticbrain.com>




More than 1 million species have become extinct
due to global warming.

<http://www.conserve-energy-future.com>

A close-up photograph of a woman with long, dark hair, wearing a blue sweater. She is covering her face with both hands, her fingers spread, in a gesture of distress, grief, or shame. The background is softly blurred, showing warm, indoor lighting.

More than 17 million american women have been
sexually assaulted in last 18 years

<https://www.rainn.org>

A homeless man with long, dark, curly hair is sitting on the ground against a rough, stone wall. He is wearing a dark leather jacket over a light-colored shirt and dark pants. He is looking towards the camera with a slight smile. The ground is concrete and has some trash, including a yellow plastic bag and a pink cup, scattered around him.

As many as 1.6 billion people lacked adequate
housing

<https://www.homelessworldcup.org>

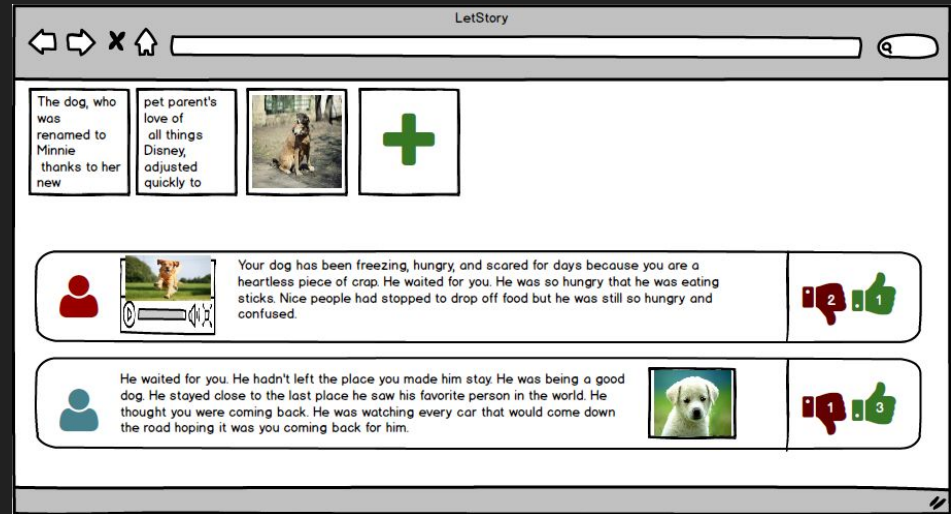
Motivation

- Make it easier to address issues
- Discovering issues
- Solving the problems
- Make the world to a better place



Solution

- Collaborative editor
- Majority voting system
- Supporting both text, video, images
- Engaging both requesters and workers



Tasks

- Resource collection

Videos, photos and documents are used to inspire the writing

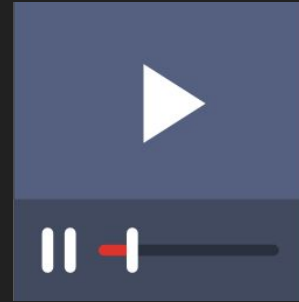
- Highlighting

Workers point out the crucial content from the resources

- Creative writing

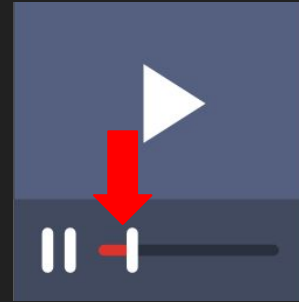
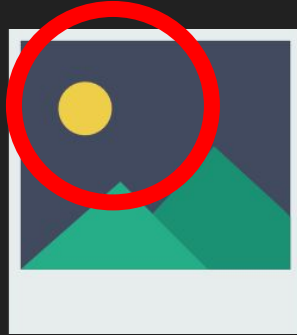
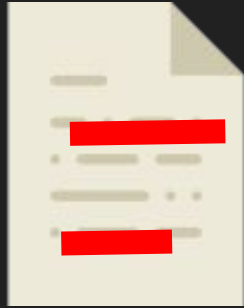
Workers write freely based on the highlighted resources

1. Resource collection



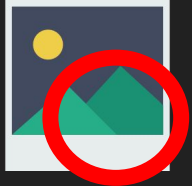
- Requester provides some materials to frame the story and inspire writing.
- Resources can be complemented by the crowd.
- Workers vote for good resources.

2. Highlighting

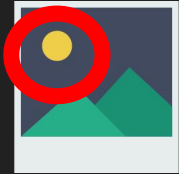


- Workers highlight sentences in the documents, circle out focus in photos, or select key frames in videos.
- Highlights are shown to all crowd in realtime.
- Workers vote for highlights.

3. Creative writing

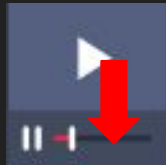


Scooby was found abandoned on the streets of Miami scrounging for food in the trash. He was being abused by kids on the streets sadly.



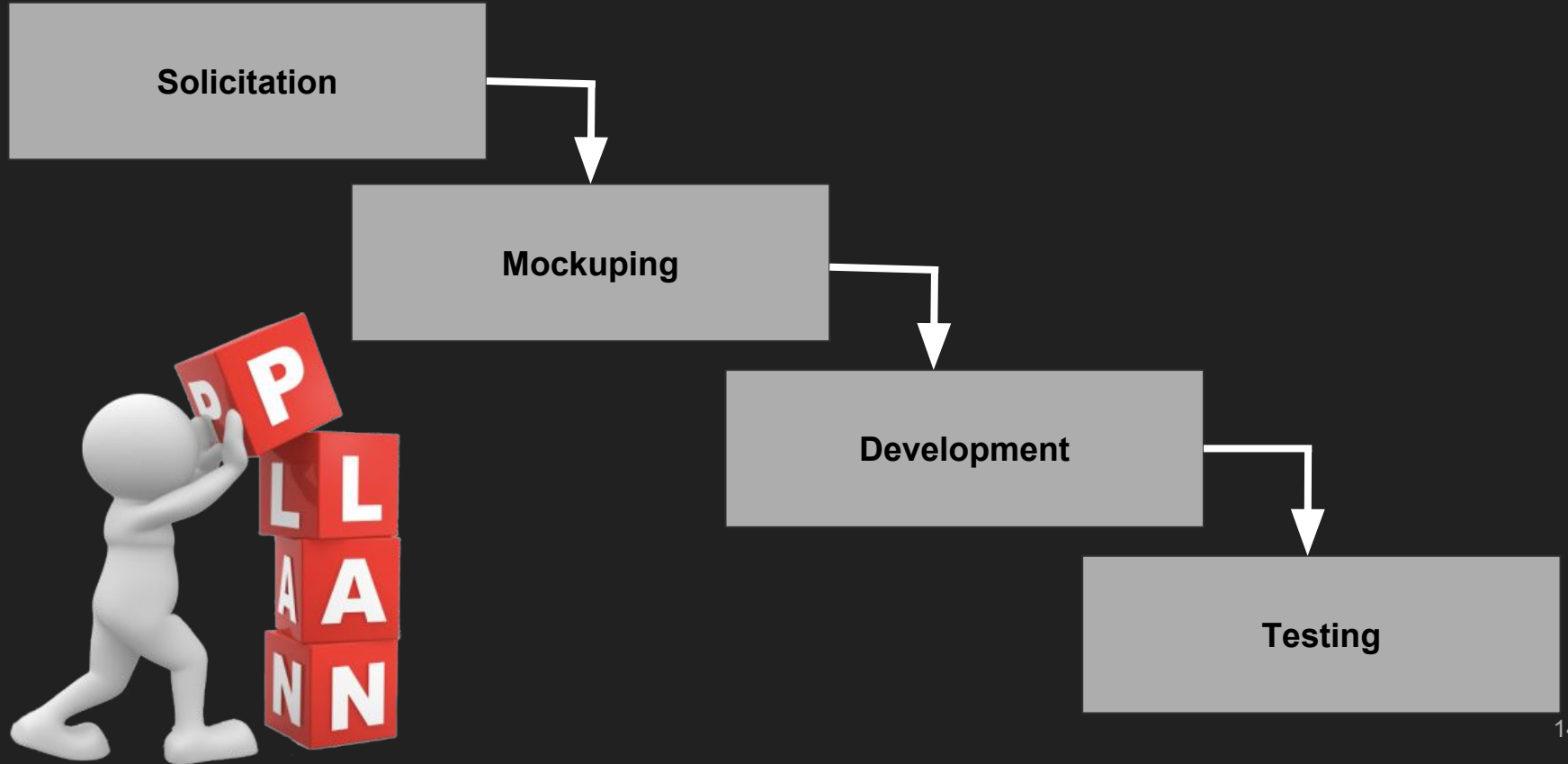
They were seen throwing rocks and sticks at him. A police officer called us begging for our help and we quickly opened our arms to Scooby

Brady (fka Roscoe) is such a mama's boy!! He just loves to be held like a baby. It's the sweetest ever! Ma



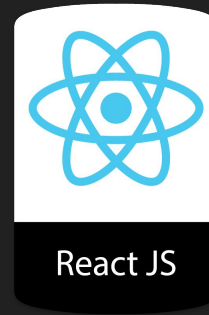
- Workers iteratively create stories for highlighted materials.
- Workers can not directly modify the created story but they can create different versions of stories for a single material.
- Workers will vote for the best versions in each paragraph and combine into one story.

Plan



Development

- Front end
- Pickup stage
- Writing Stage
- Quality Assurance stage



Front end (Miro)

- (Responsive) Graphic Design
- Templates (Editor, Landing page, Forms, Media Gallery)
- Simple administration console

Pickup stage (Goh)

- Uploading process (Compression of large file, Data type sorting)
- Voting System (Vote number limitation for media)
- Database (Data storage)

Writing stage (Jean)

- Editor (Backend processing, saving to database)
- Limitation of number of words
- Paragraph version (Show the paragraph with higher voting, updating version)

Quality Assurance stage (Oscar)

- Point system (Distribution of points, control worker's activities)
- Reputation
- Security & Authentication (Login and Sign up)

Q&A

Shall our group focus only in one kind of resource or use all of them in our platform?

Shout out : <http://shoutkey.com/sepia>